



Northern Virginia
Urban League

*Empowering Communities.
Changing Lives.*

Annual Corporate Golf Classic *Sponsorship Opportunities*



*To benefit youth education, economic empowerment
and community outreach programs of the
Northern Virginia Urban League*

Keith Taylor, Golf Committee Chair
2ndWave LLC

Monday, September 27, 2010

Springfield Golf and Country Club

8301 Old Keene Mill Road

Springfield, VA 22152

11:30 a.m. Buffet Lunch

1:00 p.m. Shotgun Start

www.nvul.org

MISSION OF THE NORTHERN VIRGINIA URBAN LEAGUE

Our mission is to enable African Americans and disadvantaged others to secure economic self-reliance, parity and power, and civil rights through program services and advocacy.

Join our movement to ensure that the nation is empowered to achieve the following goals by 2025:

- Every American child is ready for college, work, and life.
- Every American has access to jobs with a living wage and good benefits.
- Every American lives in safe, decent, affordable, and energy efficient housing on fair terms
- Every American has access to quality and affordable health care solutions.

PROGRAMS AND SERVICES OF THE NORTHERN VIRGINIA URBAN LEAGUE

ACADEMIC ACHIEVEMENT

Annual Scholarship Awards

Provides merit-based college scholarships to African-American high school seniors from Alexandria, Arlington, Fairfax, Loudoun and Prince William County Schools.

College Survival 101

Annual workshops and seminars prepare minority high school juniors, seniors and their parents for the challenges of college life. *This session is sponsored by the NOVAUL Young Professionals Network.*

Math and Science Technology Academy

This program, located on the 3rd floor of our historic building, is created to develop a love of math and science for underserved youth not engaged in positive after-school programs. Youth ages 12-18 are invited to participate in a technology training program after school.

YOUTH LEADERSHIP

National Urban League Incentives to Excel and Succeed (NULITES), and New Horizons

Youth development initiatives provide after school support and prevention services, life skills training, youth leadership development, and exposure to an array of cultural enrichment activities while supporting academic excellence.

Girls Empowered to Move Towards Success (GEMS)

A companion component to the Alexandria Resource Mothers Program, the GEMS project provides mentoring adult relationships for young siblings and/or family members residing in the households of Resource Mothers participants.

Grandfathers Group Mentoring Program

This intergenerational approach to mentoring matches elementary school aged boys without positive males in their lives with a senior male mentor (age 50+). *This program is sponsored by the NOVAUL Guild and Chatman Fund of Northern Virginia Community Foundation.*

Community Service for Youth Offenders

Places adjudicated youth in meaningful worksites allowing them to make symbolic restitution for their infractions.

ECONOMIC DEVELOPMENT

Financial Education Program

In conjunction with FMK Credit Education Center, this curriculum-based financial education program helps consumers better understand money and credit management principles and financial planning concepts essential to reducing debt and increasing net worth to prepare for homeownership and investing.

Foreclosure Prevention counseling

In partnership with FMK Credit Education Center, NOVAUL counsels individuals and families unable to meet monthly mortgage obligations. We provide tools to navigate the loan servicing system. Free workshops and individual counseling sessions are held to assist homeowners with solutions to prevent foreclosure.

HEALTH CARE PROGRAMS

Resource Mothers Programs

Through a team of trained paraprofessionals we provide mentoring, and advocacy support, home visitation, and case management primarily for first time pregnant and parenting teen mothers and fathers who have limited support systems. Services commence during the early stages of the prenatal period and continue through the child's second birthday.

HISTORICAL AND CULTURAL PRESERVATION

Freedom House Museum

Home of the Northern Virginia Urban League, formerly the Alexandria Slave Pen (1828-1861), and one of the largest slave trading companies in the country, the Freedom House Museum is now a center for cultural education and the permanent location for fulfilling the NOVAUL mission.

To learn more about our programs visit our website: www.nvul.org

Golf Tournament Information:

Join Us for Fun and Lots of Prizes, Great Networking , Hole in One Contest to Win a New Car, Live Auction, Raffle Prizes, Prizes Awarded to Winning Teams, Buffet Lunch, Hosted Cocktail Hour, Awards Banquet, Group Photo, and a Gift Bag for Each Participant! Sign up Early...Last Year was A Sell OUT!

WHEN : Monday, September 27, 2010

WHERE: Springfield Golf and Country Club
8301 Old Keene Mill Road, Springfield, VA 22152

FORMAT: Captain's Choice

REGISTRATION DEADLINE: Wednesday, September 15, 2010

Note: Late registrants are to call Lavern J. Chatman at 703-836-2858.

CONTACT INFORMATION: 703-836-2858

SPRINGFIELD GOLF COURSE: 703-451-8600

Activities Schedule

Registration and Buffet Lunch: 11:30 a.m. - 12:45 p.m.

Shotgun Start: 1:00 p.m.

19th Hole Cocktail Reception: 5:30 - 6:00 p.m.

Awards Banquet and Live Auction: 6:00 - 8:00 p.m.

Sponsorship Opportunities

Platinum Sponsor \$10,000

(One Available)

Presenting Sponsor's name incorporated into the title of the event

Corporate identification as "Presenting Sponsor" in all promotional materials

Give welcome remarks at awards banquet

Corporate logo on all carts and hole signs

Prominent placement on event banner

Full-page Color Ad on back cover of program journal

Two Corporate team playing foursomes (8)

Gift package for each participant

Group photo for each participant

Gold Sponsor \$5,000

Corporate logo on all carts and hole signs

Prominent placement on event banner

Full-page Black and White Ad on inside front or inside back cover in program journal

Inclusion in promotional materials

One team playing foursomes

Gift package for each participant

Group photo for each participant

Champion Sponsor \$3,500

Prominent placement on event banner

Corporate hole signage

Half-page Black and White Ad in program journal

Inclusion in promotional materials

One team playing foursomes Gift

package for each participant Group

photo for each participant

Play-off Sponsor \$2,500

Corporate hole signage

Quarter-page Black and White Ad in program journal

Listed on event banner

One team playing foursomes Gift

package for each participant Group

photo for each participant

Team Foursome \$1,600

One team playing foursomes Gift

package for each participant Group

photo for each participant

Individual Player \$400

One playing spot

Gift package

Photo

Non-Playing Sponsorship Opportunities

Photo Sponsor \$5,000

Company name and logo on photos distributed to participants

Full-page Black and White Ad in program journal

Bag Sponsor \$3,500

Company name and logo on quality bags distributed to participants and volunteers

Full-page Black and White Ad in program journal

19th Hole Reception Sponsor \$3,000

Company banner displayed prominently at cocktail reception

Company name and logo on tent cards placed on all tables

Full-page Black and White Ad in program journal

Lunch Sponsor \$2,500

Company banner or sign displayed at buffet luncheon

Full-page Black and White Ad in program journal

Hole Sign Sponsor \$350

Company name placed on hole sign



2009 GOLF CLASSIC SPONSORS

2ndWave LLC	Willard O. Jasper
Advanced Resource Technologies, Inc.	Jiffy Lube
Alfred Street Baptist Church	Tyron Johnson
Antioch Baptist Church	Herb Long
Asset Allocation Management	Mercedes-Benz of Alexandria
Associated Education Services (AES)	Metropolitan Washington Airports Authority
Marion & Jimmi Barnwell	Myerson
B&C Associates	Ryan Myers
Bethlehem Baptist Church	Networking Engineering Technologies
BMW of Sterling	NOVAUL Young Professionals Network
Herman Boone	NLC Mutual Insurance Company
Bynum & Jenkins, PLLC	Ocean Meetings
Lavern J. Chatman	Pepsi Bottling Group
Chasiti Dawson	Pretlow Myers Financial Services
Don Beyer Volvo	Radio One
Glenn Evans	Neil and Judy Robinson
ExxonMobil	SENTEL
Financial Inroads, Inc	Shiloh Baptist Church
Fontaine & Fontaine HR Consultants	Strategic Asset Alliance
Frito Lay, Inc.	The Stafford Foundation
W. James Green	Danyelle Taylor
Global Business Network Association	Tera Think
Harris Teeter, Inc.	Towers Perrin
Hampton Jackson, M.D,	Washington Gas
HVAC Specialist Inc.	

Thank you for your support!



*Empowering Communities.
Changing Lives.*

1315 Duke Street • Alexandria, Virginia 22314
703-836-2858 (office) • 703-836-8948 (fax)
www.nvul.org (website)

Monday, September 27, 2010 • Springfield Golf and Country Club, Springfield, Virginia

CORPORATE SPONSORSHIP RESPONSE FORM

Contact Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone Number: _____ Fax Number: _____

E-mail Address: _____

SPONSORSHIP LEVELS

<input type="checkbox"/> Platinum Sponsor (includes Full-page Color Ad)	\$10,000
<input type="checkbox"/> Gold Sponsor (includes Full-page Black and White Ad)	\$ 5,000
<input type="checkbox"/> Champion Sponsor (includes Half-page Black and White Ad)	\$ 3,500
<input type="checkbox"/> Play-off Sponsor (includes Quarter-page Black and White Ad)	\$ 2,500
<input type="checkbox"/> Team Foursome	\$ 1,600
<input type="checkbox"/> Individual Player	\$ 400

NON-PLAYING SPONSORSHIP LEVELS

<input type="checkbox"/> Photo Sponsor (includes Full-page Black and White Ad)	\$ 5,000
<input type="checkbox"/> Bag Sponsor (includes Full-page Black and White Ad)	\$ 3,500
<input type="checkbox"/> 19th Hole Sponsor (includes Full-page Black and White Ad)	\$ 3,000
<input type="checkbox"/> Lunch Sponsor (includes Full-page Black and White Ad)	\$ 2,500
<input type="checkbox"/> Hole Sign Sponsor	\$ 350
<input type="checkbox"/> I am unable to be a sponsor, please accept this contribution of	\$ _____

METHOD OF PAYMENT

- Enclosed **CHECK** in the amount of \$ _____ Made Payable to: Northern Virginia Urban League
- Bill **CREDIT CARD** in the amount of \$ _____ VISA Master Card American Express

Name as it appears on card _____

Card Number _____ Expiration Date _____

Billing Address _____

Authorized Signature _____

PARTICIPANT INFORMATION

Player #1 _____ E-mail _____ Handicap _____

Player #2 _____ E-mail _____ Handicap _____

Player #3 _____ E-mail _____ Handicap _____

Player #4 _____ E-mail _____ Handicap _____

PROGRAM JOURNAL ADVERTISEMENT SPEC INFORMATION

All ads must be in PDF or EPS format. Ad Deadline: September 8, 2010

Full Page Ad: 8 1/2 x 11 Half Page Ad: 8 1/2 x 5 1/2 Quarter Page Ad: 4 1/2 x 5 1/4 (*allow for margins and binding on all ad sizes*)

E-mail your Ad to: marilyn@joyous-events.com. For additional Ad information, please call Marilyn Patterson at 703.851.6377.

PLEASE MAIL RESPONSE FORM AND PAYMENT TO

2010 Golf Classic • Northern Virginia Urban League • 1315 Duke Street • Alexandria, VA 22314

For additional information, call 703-836-2858 or [e-mail: ChatmanLJ@aol.com](mailto:ChatmanLJ@aol.com). **Forms can be faxed to 703-836-8948.**